

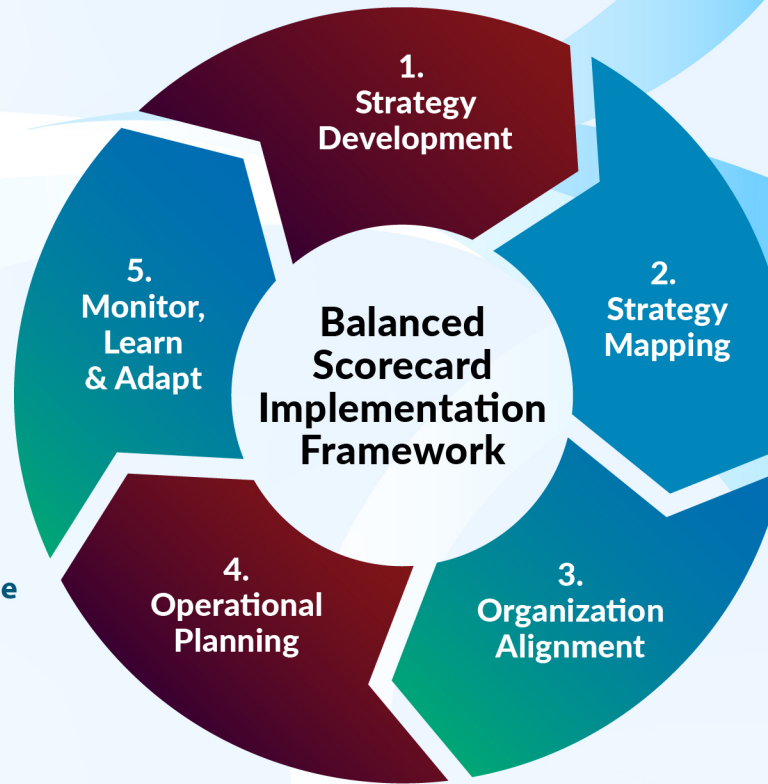
3 DAYS INTENSIVE WORKSHOP

BALANCED SCORECARD

MASTER CLASS TRAINING

Translate Vision. Align Execution. Drive Performance

Strategi hebat tidak cukup, eksekusi dengan visualisasi peta strategi, indikator kinerja dan inisiatif yang tepat serta penyelarasan strategi yang benar membedakan pemenang — mulai perjalanan eksekusi strategi Anda di Balanced Scorecard Master Class.

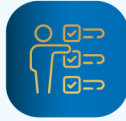


WHY YOU SHOULD JOIN?



Visualizing Strategy

Menerjemahkan visi, misi, dan strategi organisasi ke dalam peta strategi yang mudah dipahami.



Measurable KPI

Merancang KPI yang relevan dalam mendorong pencapaian kinerja dan perilaku yang diharapkan



Strategy Execution

Menerjemahkan strategi menjadi inisiatif dan action plan yang dapat dieksekusi



Aligning Strategy

Menyelaraskan strategi di setiap level organisasi - unit kerja sampai individu

WHO SHOULD ATTEND?

- Director
- Vice President (VP)
- General Manager
- Head of Department
- Strategy & Performance Management Team
- HR, Organization Development & HR Business Partner
- Professional yang terlibat dalam perencanaan strategi dan pengukuran kinerja organisasi

3 DAYS WORKSHOP JOURNEY

Practical Case Study • Best Practice • Interactive Workshop • Action Learning

DAY 1

Strategic Foundation

- Vision, Mission & Strategic Direction
- Organizational Challenges
- Strategic Objectives Setting

DAY 2

Strategy Design & Alignment

- Strategy Map Development
- KPI Design
- Organizational Alignment (Vertical & Horizontal)

DAY 3

Strategy Execution

- Individual Performance Management
- Strategic Initiatives & Budget Alignment
- Risk & Change Management



**Gratis akses eksklusif ke
CEO & TOP HR CORPORATION**



DETAILED MODULES (3 DAYS)

Module 1

Vision, Mission & Strategic Objectives

- Organizational Challenges
- Strategic Management
- Strategic Planning Framework
- Vision & Mission Development

Module 2

Strategy Map & KPI Design

- Strategy Mapping
- Strategic Themes
- Value Proposition
- Organizational KPI & Target Setting

Module 3

Organizational Strategy Alignment

- Performance Management System
- Performance Measurement System
- Vertical Alignment
- Horizontal Alignment

Module 5

Strategy Execution

- Balanced Scorecard Operationalization
- Strategic Initiative Prioritization
- Initiative Charter Development
- Strategic & Operational Budget Alignment

Module 4

Individual Performance Alignment

- Individual Performance Management
- Goal Setting
- Individual KPI Development
- Performance Evaluation

Module 6

Risk & Change Management

- Enterprise Risk Integration
- Change Management
- Sustainable Strategy Execution

KEY LEARNING OUTCOMES

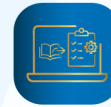
Peserta akan mampu:

- Merancang Balanced Scorecard yang komprehensif.
- Menyusun Strategy Map dan KPI hingga level individu.
- Mengoperasionalkan strategi melalui strategic initiatives dan target kinerja.
- Mengintegrasikan manajemen risiko dalam implementasi strategi.
- Membangun sistem monitoring dan evaluasi kinerja yang berkelanjutan.

WHAT YOU WILL GET



Workshop Kit



E-Book & Templates
Balace ScoreCard



SPEX2 Toolkit
Library



E-Certificate



10.000 Qubisa
Content Learning

“Memberikan insight dan pengalaman teknis dari implementasi yang sudah dijalankan. Pengembangan melalui framework dari GML akan membantu untuk meningkatkan efektivitas dan kualitas implementasi.”

Andreas Ariawan
Senior Manager PT Elnusa Tbk



“Before implementing BSC, we had been searching for highly competent consultant with practical experience. We found it in GML.”

Mr. Prodjo Sunarjanto
President Director Astra Rent Car (ASSA)



SPEX2 Academy Post Program Benefit:



Membership in the SPEX2
Academy Circle



Full Access to the SPEX2
Toolkit Library



Coaching & Research
Community



Access to 50+
Expert Talk Sessions

Advisory Board and Thought Leaders

Dr. Paul Walsh

Program Director, of
Balanced Scorecard (BSC)
and Lean Six Sigma at
AGSM @ UNSW
Business School.

Riaz Shah

Professor of Practice
HULT International
Business School, UK



Suwardi Luis

CEO ONE GML,
Founder of Qubisa

Sutanto Hartono

CEO of Emtek Media
and VIDIO

Dwi Pranoto

Former Assistant
Governor of Bank
Indonesia

Investment Offline Program

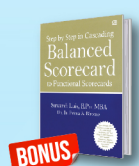
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