

Finance for Non Finance



Latar Belakang:

Para pemimpin atau pelaku bisnis yang memiliki latar belakang pendidikan di luar bidang ekonomi (keuangan) sering kali mengalami kesulitan dalam berkomunikasi dan memahami istilah-istilah di dalam laporan keuangan. Padahal, semua masalah fungsional selalu berkaitan dengan keuangan.

Workshop ini akan mengupas cara membaca serta menganalisis laporan keuangan, sehingga SDM tanpa latar belakang ekonomi keuangan pun dapat memahami dan mengambil keputusan bisnis ke depan, serta mampu meningkatkan profitability dan performance perusahaan.

Tujuan:

- Memahami financial statement sebagai tools dalam melakukan pengendalian aktivitas finansial.
- Mampu menganalisis ratio sebagai tools dalam menganalisis kondisi keuangan organisasi.
- Menguasai capital budgeting & cost control secara efektif.

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Rp 5.250.000 + PPN

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Rp 3.500.000 + PPN



Setiap pembelian training, anda akan berdonasi 1 beasiswa bagi mereka



+5%
DISKON

Dapatkan tambahan diskon 5% saat registrasi & bayar di website QuBisa Corporate

Workshop Outline:

DAY 1

- Introduction: Benefit of understanding company financial statement
- Roles of financial statement in business
 - The importance of Financial statement
 - Steps to knowing financial statement condition's
- Understanding The Financial Statement:
 - Profit & Loss Statement:
 - Concept of Profit & Loss statement
 - Element of Profit & Loss statement
 - Exercise-Case study P&L
 - Balanced Sheet (B/S):
 - Concept of Balanced Sheet
 - Element in Balanced Sheet
 - Exercise – Case study Balanced Sheet
 - Cash Flow Statement:
 - Concept of Cash Flow Statement
 - Element in Cash Flow Statement
 - Exercise – Case study Cash Flow Statement

DAY 2

- How to Use Financial Statement
 - Make Business Decisions and Profit Driver
- Analysis of Financial Statement:
 - Benefit of Key Ratio Analysis
 - Key Ratio Analysis:
 - Profitability Ratio
 - Liquidity Ratio
 - Activity Ratio
 - Solvability Ratio
 - Exercise – Real Case from Financial Statement
- Strategic Financial/Capital Valuating
 - Capital Budget preparation process
 - Factors that influence the application of budget
 - Factors that influence capital budget preparation
- Cost Control
 - Basic concept of costing
 - Understanding cost element
 - Cost Planning
 - Exercise – Case study strategic planning & cost control

DEVELOPING DIGITAL AGILITY IN PEOPLE:

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3. Maria T. Kurniawati
HC Expert & ICF Certified Coach
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Global Guru on Digital Transformation
Faculty Director, Columbia Business School
11. Dr. Ir. Naufal Mahfudz, MM
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1

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Informasi Pendaftaran



021-4515718



0813-8952-8410



onegmlofficial



corporate.qubisa.com/premium



One GML



cs@gmlperformance.co.id

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