

# CERTIFIED STRATEGY EXECUTION PROFESSIONAL (CSEP)<sup>®</sup>

**BATCH 115**

*BUILD THE CAPABILITY TO TURN STRATEGY INTO PERFORMANCE*

## Advisory Board and Thought Leaders

**Dr. Paul Walsh**

Program Director, of  
Balanced Scorecard (BSC)  
and Lean Six Sigma at  
AGSM @ UNSW  
Business School.

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Professor of Practice  
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Business School, UK

**Suwardi Luis**

CEO ONE GML,  
Founder of Qubisa

**Sutanto Hartono**

CEO of Emtek Media  
and VIDIO

**Dwi Pranoto**

Former Assistant  
Governor of Bank  
Indonesia

## SPEX2 Academy Post Program Benefit:



Membership  
in the SPEX2  
Academy Circle



Full Access  
to the SPEX2  
Toolkit Library



Coaching &  
Research  
Community



Access to 50+  
Expert Talk  
Sessions

Become a SPEX2 Academy Member and  
unlock benefit to drive strategic transformation  
through effective execution across your organization



## About CSEP<sup>®</sup>

The Certified Strategy Execution Professional (CSEP<sup>®</sup>) is a comprehensive executive certification designed to help leaders transform strategy into measurable business performance. Trusted by more than 1,000 alumni, the program has empowered executives and professionals to successfully execute strategy with confidence.

Developed using internationally recognized Strategy Execution methodologies, this program equips participants with practical frameworks, proven tools, real business cases, and implementation techniques that can be directly applied in their organizations.

## Learning Outcomes

After completing the program, participants will be able to:

- Translate strategy into actionable execution plans
- Develop effective Strategy Maps and Balanced Scorecards
- Design aligned KPIs across all organizational levels
- Build an effective Strategy Execution governance system
- Conduct strategic performance reviews using best practices
- Strengthen accountability and execution discipline
- Apply Strategy Execution tools in real business situations

Duration

**9 Learning Sessions**  
Conducted  
Once a Week



**Interactive  
Learning**



**Practical  
Application**



**Executive  
Certification**

## Who Should Attend?

- Executives
- Directors
- General Managers
- Department Heads
- Strategy Office
- PMO
- HR Leaders
- Performance Management Professionals



## 9 Transformation Learning Session

|   |                                          |                                                                                    |
|---|------------------------------------------|------------------------------------------------------------------------------------|
| 1 | Strategy Execution Fundamentals          | Understanding why execution fails and how winning organizations execute strategy.  |
| 2 | Building Strategy Architecture           | Creating strategic direction that aligns the organization.                         |
| 3 | Balanced Scorecard & Strategy Map        | Translating strategy into measurable objectives.                                   |
| 4 | KPI Design & Cascading                   | Developing aligned KPIs from corporate to individual level.                        |
| 5 | Execution Governance                     | Building accountability, governance structure, and execution rhythm.               |
| 6 | Performance Review System                | Managing strategic review meetings and decision making.                            |
| 7 | Execution Dashboard & Analytics          | Using data to monitor strategic performance.                                       |
| 8 | Implementation Workshop                  | Applying the framework using real organizational cases.                            |
| 9 | Presentation, Assessment & Certification | Present implementation results and complete professional certification assessment. |

## Course Architect and Designer:

### Dr. Paul Walsh ,

is the Program Director for the Balanced Scorecard and Six Sigma programs at the Australian Graduate School of Management. A highly sought-after consultant in Business Process Management, Six Sigma, and the Balanced Scorecard, he has authored several academic publications, developed three national training programs for CPA Australia, and delivered more than 200 public and in-house management workshops.



### Suwardi Luis,

As the CEO of PT GML Performance Consulting (Asia), he has advised Boards of Directors and Executive Leaders from over 300 organizations across Asia on Strategic Development, the Balanced Scorecard, and Business Process Reengineering. He has helped improve organizational performance and productivity while incubating startups as part of digital transformation initiatives.

## Why Join This Program?

### Learn Beyond Theory

- Gain practical
- Strategy Execution knowledge from real organizational cases.

### Build Practical Capability

- Master the complete execution process-from strategy formulation to execution, alignment, governance, KPI management, and performance review.

### Learn from Experts

- Delivered by experienced practitioners who have helped leading organizations improve execution capability.

### Executive Certification

- Earn a professional certification that validates your Strategy Execution expertise.

## Exclusive Participant Benefits

- Professional CSEP® Certificate
- Learning Materials
- Strategy Execution Toolkit
- Case Study Templates
- Practical Worksheets
- Access to Executive Community
- Networking Opportunities
- One-Year Access to 10.000 Qubisa Learning Content

### Investasi Offline

**Rp 30.000.000 + PPN**

Online: Please contact our team for pricing and program details.



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