

CERTIFIED STRATEGY EXECUTION PROFESSIONAL (CSEP)[®]

**BATCH
115**

*BUILD THE CAPABILITY TO TURN
STRATEGY INTO PERFORMANCE*

19 OCT - 19 NOV 2026



About CSEP[®]

The Certified Strategy Execution Professional (CSEP[®]) is a comprehensive executive certification designed to help leaders transform strategy into measurable business performance. Trusted by more than 1,000 alumni, the program has empowered executives and professionals to successfully execute strategy with confidence.

Developed using internationally recognized Strategy Execution methodologies, this program equips participants with practical frameworks, proven tools, real business cases, and implementation techniques that can be directly applied in their organizations.

Learning Outcomes

After completing the program, participants will be able to:

- Translate strategy into actionable execution plans
- Develop effective Strategy Maps and Balanced Scorecards
- Design aligned KPIs across all organizational levels
- Build an effective Strategy Execution governance system

Duration

9 Learning Sessions
Conducted Once a Week



Interactive Learning



Practical Application



Executive Certification

Advisory Board and Thought Leaders

Dr. Paul Walsh

Program Director, of
Balanced Scorecard (BSC)
and Lean Six Sigma at
AGSM @ UNSW
Business School.

Riaz Shah

Professor of Practice
HULT International
Business School, UK



Suwardi Luis

CEO ONE GML,
Founder of Qubus



Sutanto Hartono

CEO of Etnik Media
and VJCO



Dwi Pranoto

Former Assistant
Governor of Bank
Indonesia

SPEX2 Academy Post Program Benefit:



Membership
in the SPEX2
Academy Circle



Full Access
to the SPEX2
Toolkit Library



Coaching &
Research
Community



Access to 50+
Expert Talk
Sessions

Become a SPEX2 Academy Member and
unlock benefit to drive strategic transformation
through effective execution across your organization

Who Should Attend?

- Executives
- Directors
- General Managers
- Department Heads
- Strategy Office
- PMO
- HR Leaders
- Performance Management Professionals

Online

Rp 18.500.000 + PPN



**Myth-Busting
Talk**



**Live Consulting
Clinic**



**Future Signal
Briefing**

9 Transformation Learning Session

1	Strategy Execution Fundamentals	Understanding why execution fails and how winning organizations execute strategy.
2	Building Strategy Architecture	Creating strategic direction that aligns the organization.
3	Balanced Scorecard & Strategy Map	Translating strategy into measurable objectives.
4	KPI Design & Cascading	Developing aligned KPIs from corporate to individual level.
5	Execution Governance	Building accountability, governance structure, and execution rhythm.
6	Performance Review System	Managing strategic review meetings and decision making.
7	Execution Dashboard & Analytics	Using data to monitor strategic performance.
8	Implementation Workshop	Applying the framework using real organizational cases.
9	Presentation, Assessment & Certification	Present implementation results and complete professional certification assessment.

Course Architect and Designer:

Dr. Paul Walsh, is the Program Director for the Balanced Scorecard and Six Sigma programs at the Australian Graduate School of Management. A highly sought-after consultant in Business Process Management, Six Sigma, and the Balanced Scorecard, he has authored several academic publications, developed three national training programs for CPA Australia, and delivered more than 200 public and in-house management workshops.



Suwardi Luis, As the CEO of PT GML Performance Consulting (Asia), he has advised Boards of Directors and Executive Leaders from over 300 organizations across Asia on Strategic Development, the Balanced Scorecard, and Business Process Reengineering. He has helped improve organizational performance and productivity while incubating startups as part of digital transformation initiatives.

Why Join This Program?

Learn Beyond Theory

- Gain practical
- Strategy Execution knowledge from real organizational cases.

Build Practical Capability

- Master the complete execution process-from strategy formulation to execution, alignment, governance, KPI management, and performance review.

Learn from Experts

- Delivered by experienced practitioners who have helped leading organizations improve execution capability.

Executive Certification

- Earn a professional certification that validates your Strategy Execution expertise.

Exclusive Participant Benefits

- Professional CSEP® Certificate
- Learning Materials
- Strategy Execution Toolkit
- Case Study Templates
- Practical Worksheets
- Access to Executive Community
- Networking Opportunities
- One-Year Access to 10,000 Qubisa Learning Content



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