



Certified

KPI Analyst Professional

**Future-proof your qualifications,
your career and your KPI knowledge.
Stand out from the KPI crowd!**

▶ Be amongst the first cohort of KPI Analysts in Indonesia who will be certified in exciting new applications of data science to business KPIs.

▶ Develop confidence in using key visualisation and analytics tools that will significantly Improve your organisation's KPI Analysis and Reporting.



Target Participants

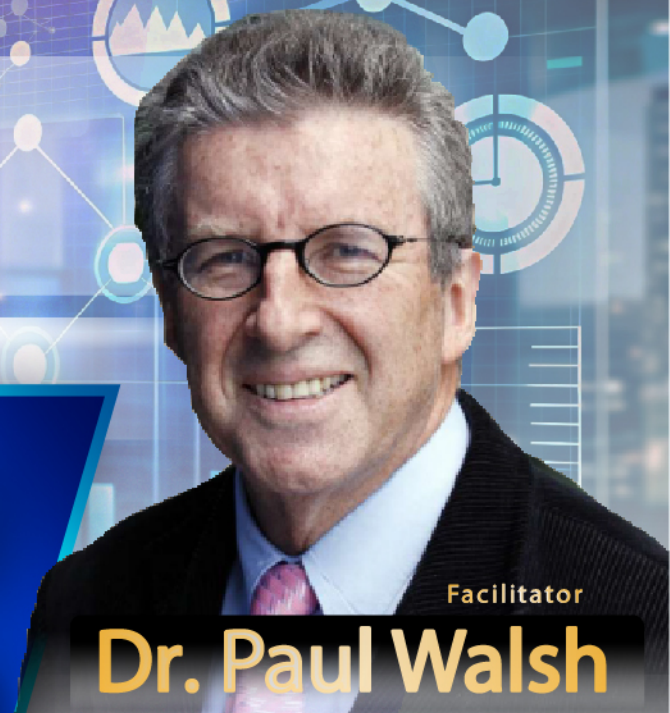
The workshop will appeal to people who produce, interpret or administer KPI Reporting.

Participants from the government and private sectors are welcome.

Anyone who uses the Balanced Scorecard or other KPI design approaches will benefit from the toolkits used in the workshop.

Certification is optional and the focus will be on data analysis tools.

Business analysts will also benefit from attending the workshop.



Facilitator

Dr. Paul Walsh

Senior Lecturer @ Australian Graduate School of Management

Consulted for 100+ APAC Corporations in Data Analytics & Performance

Clients include SingTel, Bank Indonesia



About the Certification

After you have registered and attended the 3 days of training, you will undertake a practical workplace project on KPI Analytics. You will present and submit your project and undertake a multiple-choice exam before receiving your certification.

If you do not wish to undertake the assessment components – workplace project and exam – you can attend and just enjoy the training.



venue

**Hotel 101 Urban
Thamrin, Jakarta**





Learning Outcomes

At the completion of this workshop you'll be Certification ready. Specifically you will be able to:

- ✓ Design the right KPIs using business and government frameworks
- ✓ Learn why KPIs are a special class of data and require special analytics
- ✓ Clean and repair your KPI data
- ✓ Become proficient in visualisation, dashboards and charting
- ✓ Calculate KPI performance capability against the target
- ✓ Compare performance between different units using the same KPI
- ✓ Detect outliers in KPI performance
- ✓ Explore the connection between KPIs using correlation concepts
- ✓ Learn how to forecast and predict a KPI's trajectory
- ✓ Build models to explain why KPIs perform the way they do
- ✓ Learn the KPI performance improvement framework
- ✓ Takeaway many KPI Analytics toolkits in Excel that can serve as templates for your in-house KPI management solution or commercial software.



Workshop Facilitator

Dr Paul Walsh is a Program Director of the Australian Graduate School of Management, at the University of New South Wales in Sydney. He is a leading authority on KPI analytics and the application of data science in business.

He has a unique approach to learning and teaching and uses experiential activities to make learning informative, reflective and enjoyable.

He has been to Indonesia on many occasions and provides thought leadership services to commercial businesses and government agencies. Dr Walsh has published widely in research and professional management journals in the area of strategy, performance and process management.

His book "Measurement and Management of Strategic Change" is published by Pearson Education and used by MBA schools in Australia and Asia. His clients include SingTel and Bank Indonesia.



Learning will comprise both theory and practical 'hands-on' experiences. For the many practical exercises, we will use Excel as a basic platform for KPI Analytics.

Participants must bring their own laptops with *Excel installed*.

Laptop Required



15
millionIDR

Early Bird Investment:

for registration and payment up to 14 November 2025

Reguler Investment:

18,5 million⁺⁺
IDR

Contact person : **Telesales**  **0813 8952 8410**